

Lightology

May 18, 2011

Lightology.com, the largest online retailer of contemporary lighting, is giving you the chance to win \$300 in outdoor lighting from Hinkley Lighting!

(http://www.lightology.com/hinkley_lighting.cfm)

No matter if it's a patio, a pathway or a tiny patch of grass —everyone deserves a well-lit outdoor space they can enjoy.

To enter the contest, send a photo of your outdoor space to marketing@lightology.com, along with a few words about how you would enjoy your newly lit open-air escape! All submitted photos will be posted on the Lightology Facebook Page (www.facebook.com/lightology).

The photo with the most 'Likes' on the Lightology Facebook Page at 11:59 PM on June 8, 2011 will win a \$300 retail gift card to spend on the Hinkley Outdoor Lighting fixtures of their choice!

Shop Hinkley outdoor lighting on Lightology.com to see the large variety of fixtures that will not only define your outdoor space but also add charm and ambiance. Use wall sconces to illuminate architectural elements for added drama; or define an intimate sitting area with a soft, exterior pendant light.

Landscape lighting can also be used to develop a safe pathway or create focal points. Use recessed garden lights for glowing gorgeous flowers. Or, create texture by using a spotlight to accent bushes and shrubs.

Send your photo today to marketing@lightology.com and 'Like' the Lightology Facebook Page to enter to win your \$300 in Hinkley Outdoor Lighting!

Rules and Regulations:

All photos received by the Marketing Dept (marketing@lightology.com) must fit the following requirements to be added to the Lightology Facebook Page and be eligible for voting:

- A clear photo attachment of the senders' outdoor space that they would like to improve with Hinkley Lighting.
- A brief description of how the sender thinks Hinkley Lighting will improve their space and how they will enjoy the space if they win.

Voting takes place by 'Like'-ing a photo that has been posted to the Lightology Facebook page for the purpose of this contest. Voters must 'Like' the Lightology Fan Page before they can 'Like' the photo of their choice.

Any 'Like's added after June 8, 2011 at 11:59 PM will not count towards the contest. Votes are only applicable from May 18, 2011 at 12:01 AM to June 8, 2011 at 11:59 PM.

The winner will receive a \$300 credit towards the Hinkley Outdoor Lighting of their choice. This person will be assigned a Lightology salesperson to aid them in their purchase. The offer is not valid with other discounts, promotions or specials. The winner may use other discounts, promotions or specials for costs exceeding the \$300 prize.

Please send any questions, concerns or comments to marketing@lightology.com.