

Go Green: Make It Your 2011 Resolution!

The New Year is upon us – and it's time to make some changes! Many of your clients will be asking how they can save money and be energy efficient, so make it your resolution! Here are some great tips on how to conserve energy, increase lamp life and save money on lighting in 2011.

Replace Inefficient Above, Under and In-Cabinet Lights with LED Soft Strip and LED Puck Lights

The average home will use cabinet lights around 2,000 hours per year; retail stores around 4,000 hours. When you install LED Soft Strip and Puck Lights, your residential clients will enjoy 20 years of illumination!

The flexible and linear LED Soft Strip uses between 1 and 3 watts per foot and has all kinds of connectors to create custom shapes and sizes. LED Puck lights are compact, 3 watt fixtures that look great inside cabinets or closets and can either be surface mounted or recessed.



LED Soft Strip



Puck LED



Cody LED Picture Light

Use the Cody LED Picture Light to Illuminate Artwork Without Damaging UV or IR Rays

No one wants their valuable artwork and priceless family photographs damaged, discolored or faded from the harmful UV and IR rays that incandescent and halogen light sources put out.

Using LEDs eliminates these concerns while also saving energy – the Cody LED Picture Light uses 6–12 watts (depending on size) emits zero harmful UV or IR rays and contains no mercury.

Convert Incandescent Bulbs to CFL or LED

LEDs are improving everyday, and you can always find the latest technology at Lightology. Our LED replacement bulbs can be used to replace standard incandescent and halogen light sources while saving large amounts of energy and lasting up to 45,000 hours. For example, the EnduraLED A-19 is a direct replacement for a standard incandescent and uses only 7 watts!



EnduraLED 7 watt A-19 Lamp



Maestro Occupancy/Vacancy Sensor with Dimmer

Use Dimmers and Occupancy Sensors to Save Energy and Increase Lamp Life

By dimming incandescent or halogen lights just 10%, you not only save 10% on energy costs, but it also increases the lamp life by 80%! For example:

Incandescent Bulb Lifespan
Full Brightness: 1,000 hours
Dimmed 10%: 1,800 hours

This increase in lamp life helps save money, lower energy use and reduces waste. Add an Occupancy Sensor that uses motion detectors to turn lights on/off, making energy saving a no-brainer!