

PURE SMART TRUCOLOR™ B11-E12-4W-RGBTW

120V, 4 WATT WI-FI ENABLED SMART LAMP





REV 10.06.23



DESCRIPTION

The Pure Smart Wi-Fi enabled Candelabra, E12 base lamp uses TruColor™ RGBTW Technology – With 5 channels (Red, Green, and Blue + Tunable White) of proprietary color mixing we create over 16 million saturated and secondary colors along with 85,000 tunable white tones. Promote a healthy Circadian rhythm and experience the beauty of natural white in its purest form. Tunable White ranges from 2000K to 5500K. Bring out the best of your world by saturating it in 97 CRI light with TruColor™ Technology. Dial in just the right ambiance for any occasion just by changing the preset color mode. Harness the beauty of the sunset and paint your living room with the amber glow of the golden hour. Experience life in TruColor™.

- Controls Easily control from anywhere with the WiZ app or with the WiZ Pro Dashboard on your computer. At home, experience the convenience of voice control with Alexa or Google Home. Take control to the next level by utilizing the available wall controls.
- Wall Controller On/Off, Dimming, CCT selection, and scene control. Must use Pure Smart CWW-TW-SCENE-WH wall controller (Sold Separately).
- WiZ SpaceSense™ Wi-Fi sensing technology that detects motion from changes in Wi-Fi signal strength and triggers the lights to turn on or off when you enter or exit the room.
- Schedule & Automation Customizable schedules, circadian rhythm, vacation mode, energy monitoring, and predictive maintenance.
- Wi-Fi/Bluetooth Easily setup over Wi-Fi or Bluetooth. No hub required.
- Title 20 Compliances Meets Title 20 regulations and standards for efficiency. Suitable for use in California.
- Security Third-party login. WiZ respects your privacy.

For custom quotes and layout assistance, send your drawings and ideas to our design team: design@PureEdgeLighting.com.

APPLICATIONS

Ideal applications in residential, commercial, retail, and hospitality environments.

SMART DIMMING & CONTROLS (SOLD SEPARATELY)

• Pure Smart™ 5 Channel Wi-Fi Controller

Features an ON/OFF buttons, CCT and brightness control rockers, and preset scene selections. Wi-Fi, 2.4 GHz.

SPECIFICATIONS

	APP	WiZ Mobile App						
	WI-FI/BLUETOOTH	Easily setup over Wi-Fi or Bluetooth. No hub required. 2.4GHz 802.11b/g/n WPA3 Personal						
	BULB SHAPE	B11 Candelabra						
	BASE TYPE	E12						
	WATTAGE	4 Watts						
	WATTAGE EQUIVALENCY	40 watt Incandescent						
	INPUT VOLTAGE	120 Volt						
	FREQUENCY	60 Hz						
	COLOR TEMPERATURE	RGBTW: Red, Blue. Green, Tunable White from 2000K-5500K						
	LUMENS	342 Lumens at 3000K						
	CRI	97 CRI at 3000K						
	EFFICACY	90 lumens per watt						
	DUV	.00028 average across 2000K-5500K						
	RF	91.8 average across 2000K-5500K						
	RG	102 average across 2000K-5500K						
	R9	92 average across 2000K-5500K						
	SCHEDULES & AUTOMATION	Customizable schedules, circadian rhythm, vacation mode, energy monitoring, and predictive maintenance						
	LOCATION	Indoor, damp location. Suitable for use in enclosed and open fixtures						
	MATERIAL	Polycarbonate						
	OPTICAL	280 degrees through a frosted lens						
	L70 LIFESPAN	30,000 Hours						
	TITLE 20 COMPLIANCE	Meets Title 20 regulations and standards						
		for efficiency. Suitable for use in California						
	WARRANTY	3 years/30,000 hours						

Product		Base/Voltage		Wattage		Color Temperature		
B11	_	E12	-	4W	-		RGBTW	
B11 B11 Smart Candelabra		E12 E12 Base		4W 4 Watts		RGBTW	Red, Blue, Green & Tunable White from 2000K-5500K	

PROJECT FIXTURE TYPE DATE



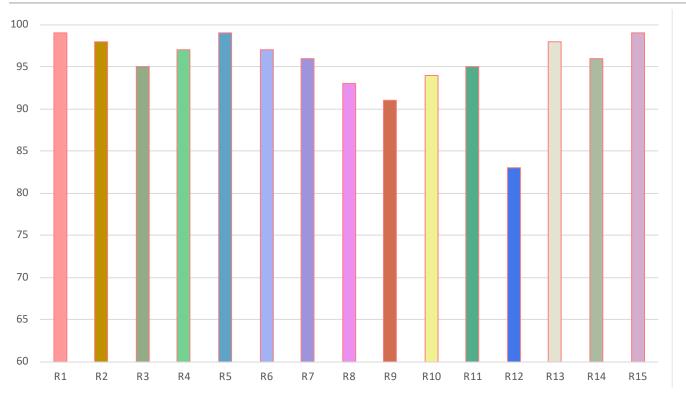


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NOMINAL LAMP DATA

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DESCRIPTION	B11 LAMP											
WATTS												
COLOR TEMPERATURE	20K	22K	24K	27K	30K	35K	40K	57K	65K			
LUMENS (Im)	200	211	255	301	342	374	402	385	351			
LUMENS PER WATT (lm/w)	59	60	69	79	90	98	106	104	100			
CRI	93	91	95	97	97	97	94	95	95			
Duv	0.0025	0.0031	0.0005	-0.0007	-0.0022	-0.0010	-0.0048	-0.0037	-0.0020			
Rf	86	86	94	95	94	94	92	91	92			
Rg	91	93	101	103	103	102	103	104	103			
R9	97	93	97	95	91	90	90	92	96			
R13	92	90	94	96	98	100	99	98	98			
R15	98	95	98	99	99	99	99	98	96			
WATTS	3.4	3.5	3.7	3.8	3.8	3.8	3.8	3.7	3.5			

R1-R15 CRI CHART @ 3000K 97 CRI



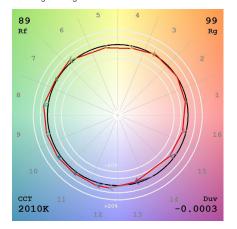




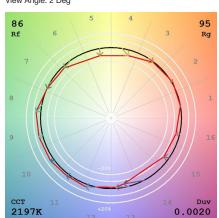
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TM-30-15 DATA: The data below is for Pure Smart TruColor™ RGBTW Lamps.

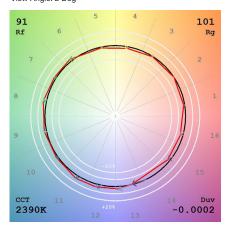
2000K (TruColor™ RGBTW) View Angle: 2 Deg



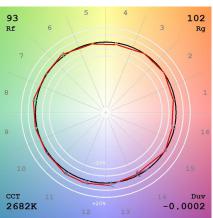
2200K (TruColor™ RGBTW) View Angle: 2 Deg



2400K (TruColor™ RGBTW) View Angle: 2 Deg

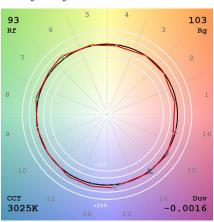


2700K (TruColor™ RGBTW)



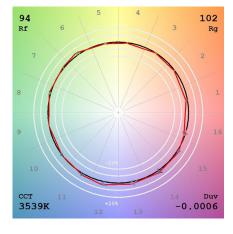
3000K (TruColor™ RGBTW)

View Angle: 2 Deg



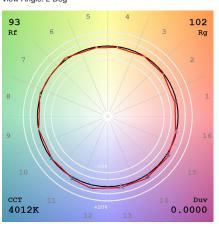
3500K (TruColor™ RGBTW)

View Angle: 2 Deg



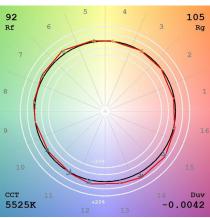
4000K (TruColor™ RGBTW)

View Angle: 2 Deg



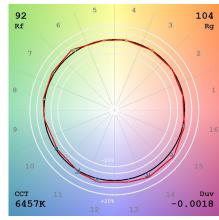
5700K (TruColor™ RGBTW)

View Angle: 2 Deg



6500K (TruColor™ RGBTW)

View Angle: 2 Deg



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