

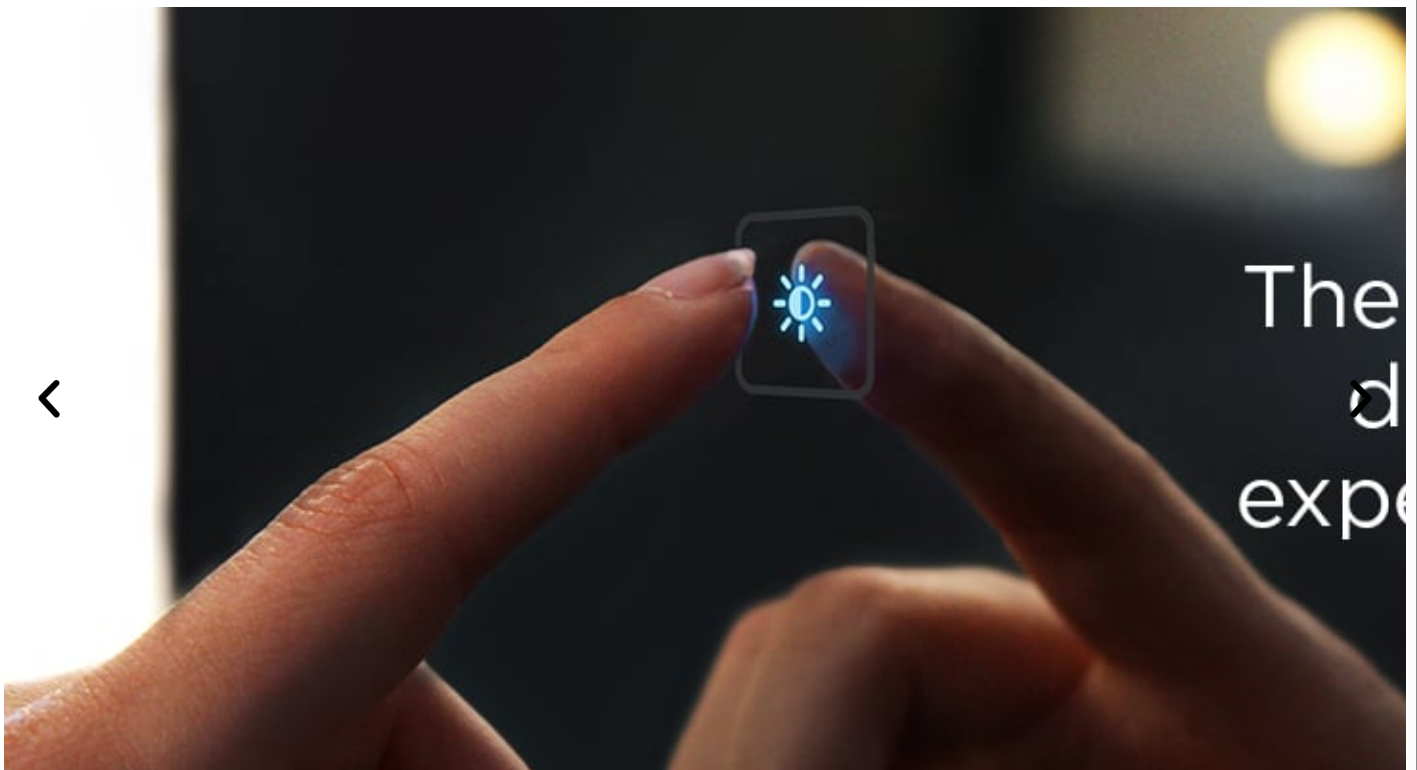


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KEEN™ ONE-TOUCH ENERGY-SAVING DIMMING TECHNOLOGY

Home (<https://electricmirror.com>) / Keen One-Touch Dimming Technology



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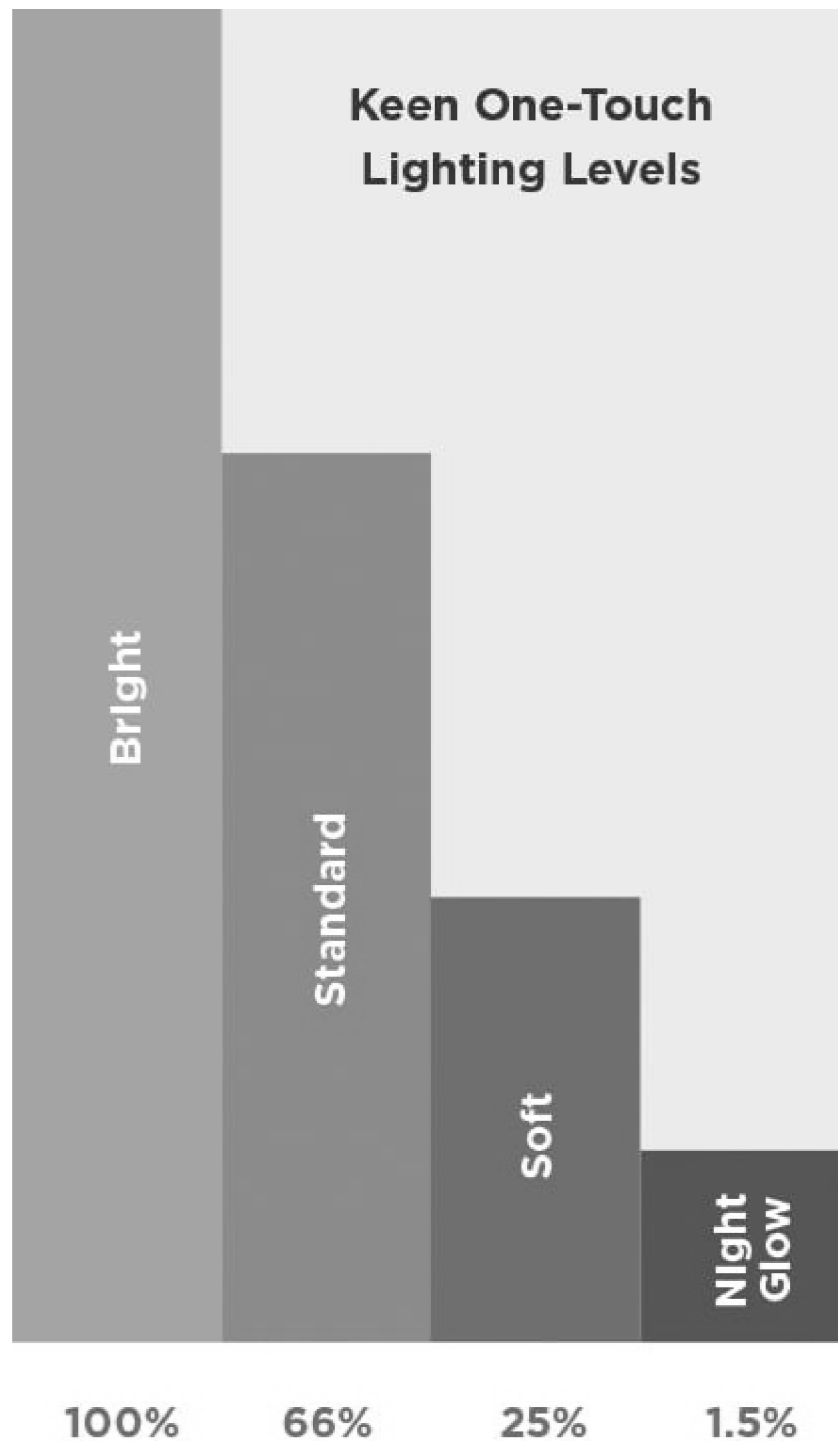
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KEEN ONE-TOUCH. THE BRIGHTEST WAY TO DIM.

Bring your lighted mirror to life with the beauty and functionality of Keen™ One-Touch dimming. With one simple touch, this latest generation of our patented Keen technology offers the richest dimming experience, the smartest eco-friendly technology, and the highest return on your investment.

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THE RICHEST DIMMING EXPERIENCE.

The thoughtful design provides several pre-set light levels that match your common lighting needs. With a touch, you can select:

100% Bright lighting to help you with tasks

66% Standard lighting to illuminate your room
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25% Soft lighting to create a relaxing atmosphere

1.5% Night glow lighting to safely guide you when the room is dark
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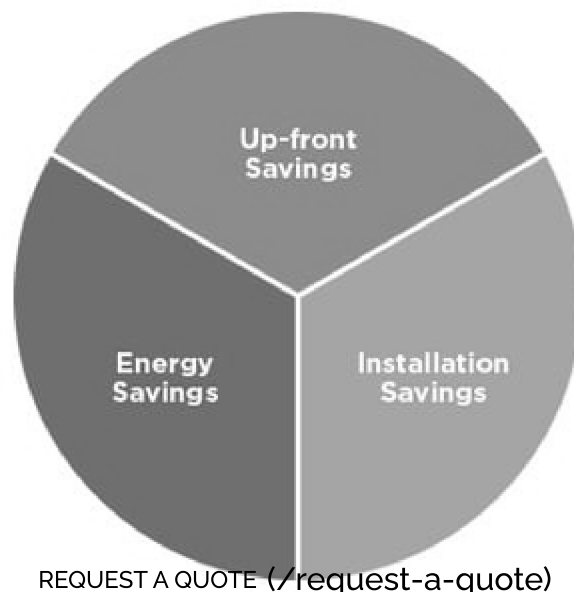
Innovative engineering makes interacting with Keen One-Touch a luxurious experience:

- The intuitive interface is seamlessly integrated into the mirror, offering a sleek and beautiful design
- Soft-start technology provides a graceful ramp up rather than a blinding instant-on experience
- Lighting initiates at a pleasant 66%, rather than 100% of full light output
- In night mode, the Eye-Sensitivity Adjustment technology automatically reduces the light level as your eyes adjust to low light

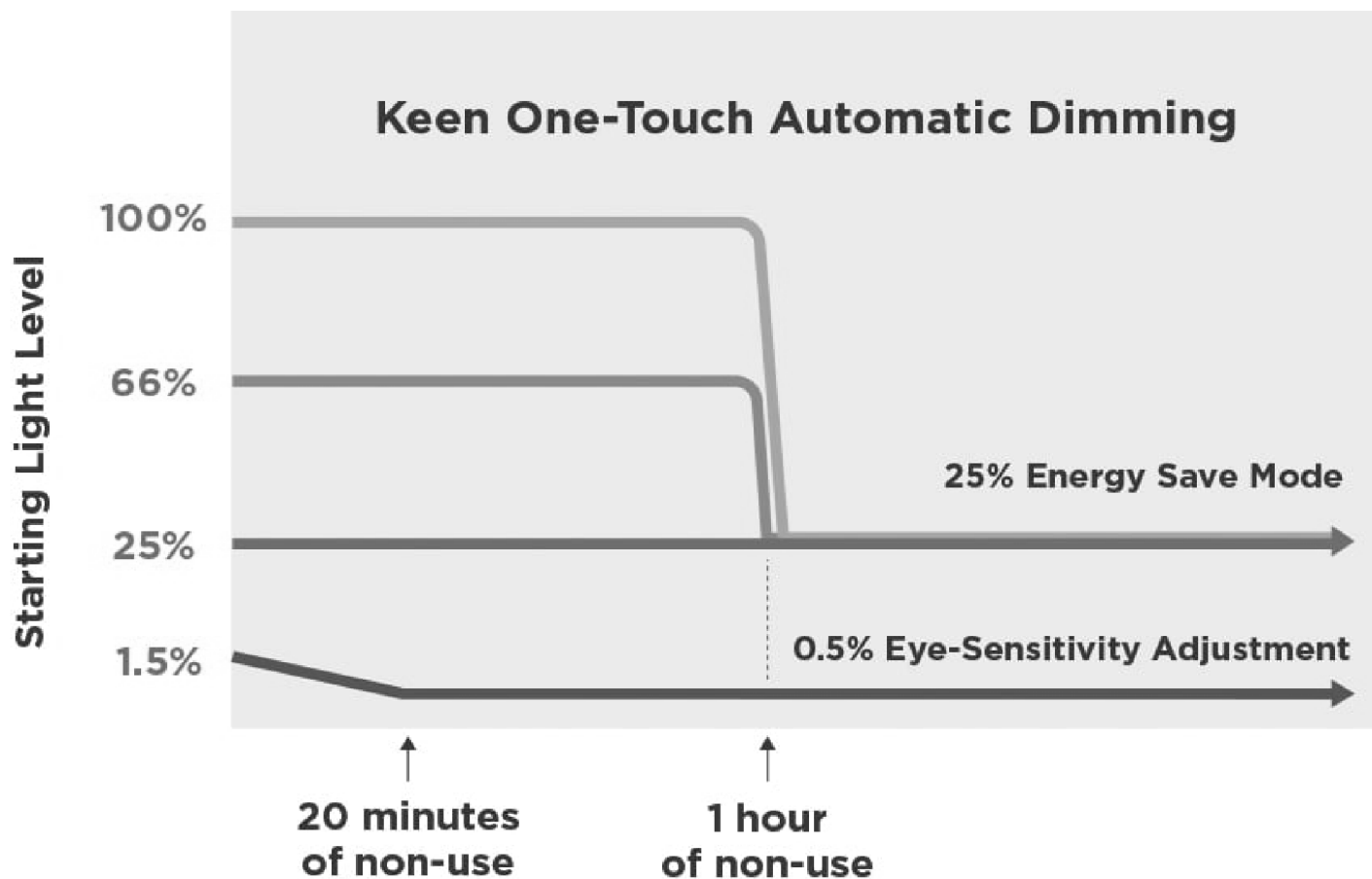
THE SMARTEST ECO-FRIENDLY TECHNOLOGY.

Keen One-Touch saves you money and increases your ROI three ways:

- The upfront cost is more affordable than a traditional wall dimmer switch
- During installation there's no costly wiring or remodeling needed
- Once installed, reduced energy consumption lowers your operating costs



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THE SMARTEST ECO-FRIENDLY TECHNOLOGY.

The intelligent sensor in Keen One-Touch supports your commitment to the environment:

- It dims your lighted mirror after an hour of non-use, so you're helping the environment even when you forget to turn the lights down
- Energy consumption is reduced on average by 60%, making a big impact automatically

ESTIMATED PRODUCT AND INSTALLATION SAVINGS FOR TYPICAL HOTEL

Chart shows the estimated costs and savings when using Keen One-Touch in a 300-room hotel.
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PRODUCT	DEVICE COST	INSTALL COST	FI
Lighted mirror with added wall dimmer and nightlight	\$125.00 wall dimmer	\$150.00	\$
Keen One-Touch with built-in dimming and Night Glow	\$78.22* Keen One-Touch	\$0	\$
Total Savings for 300 rooms	\$14,034.00	\$45,000.00	\$

*\$78.22 price is based on minimum quantity of 200 units.

ESTIMATED ENERGY SAVINGS FOR TYPICAL HOTEL

Chart shows Keen One-Touch energy savings in three hotels with different mirrors in differing quantities, and in different cities with varying electricity costs. Information is presented for illustrative purposes only.

MIRROR	SIZE	WATTAGE	QUANTITY	LOCATION	ANNUAL SAVINGS	7-YEAR SAVIN
Integrity	42" x 42"	74 W	300	San Francisco	\$5,352	\$37,463
Silhouette	60" x 36"	83 W	500	New York	\$7,007	\$49,045
Triple Fusion	72" x 40"	60 W	800	Las Vegas	\$9,616	\$67,313

USER TAILORED SOLUTIONS

Keen™ is available in two configurations specifically tailored to meet the needs of different users.

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RESIDENTIAL VERSION

Designed for residents to customize brightness to their preferred level.

DOWNLOAD KEEN™ RESIDENTIAL SPECIFICATIONS
([HTTPS://ELECTRICMIRROR.COM/WP-CONTENT/UPLOADS/KEEN-SPEC-SHEET-V3.1-R-1.PDF](https://electricmirror.com/wp-content/uploads/keen-spec-sheet-v3.1-r-1.pdf))

HOSPITALITY VERSION

Designed for hotel room environments or public spaces to provide a personalized experience for every visitor.

DOWNLOAD KEEN™ HOSPITALITY SPECIFICATIONS
([HTTPS://ELECTRICMIRROR.COM/WP-CONTENT/UPLOADS/KEEN-SPEC-SHEET-V3.1-H-1.PDF](https://electricmirror.com/wp-content/uploads/keen-spec-sheet-v3.1-h-1.pdf))

ELECTRIC MIRROR® (/)

The global leader in Lighted Mirror, Smart Mirror, and Mirror TV technology. Now offering luxury bathroom vanities.

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FIND A COMMERCIAL REP

FIND A RESIDENTIAL SHOWROOM

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7am - 5pm PT

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