



DESIGNER

Stefan Diez

BRAND

Midgard

DESCRIPTION

The Ayno Floor Lamp tests the boundaries of adjustable lighting, paring down to the essentials while delivering good design, technology, and sustainability. Developed in collaboration with industrial designer Stefan Diez, it features a flexible fiberglass rod bent into an arc by the fabric-covered power cord. The cord is held taut by two adjustment rings that slide along the rod and stem to adjust the tension, pulling the arc tighter or letting it widen. By changing the rod arc and swiveling the lamp shade, light direction can be adjusted to properly illuminate your work space or reading nook. The on/off switch is on the cord. Winner of the 2021 German Sustainability Award and 2022 Bundespreis Ecodesign, this lamp has a black steel stem and base and ABS shade that are made of recycled materials and are recyclable. Resource consumption during production is extremely low due to the lamp's minimalistic construction. Its simple form makes maintenance easy and the LED head can be replaced by the user without tools, extending the lifespan of the lamp.



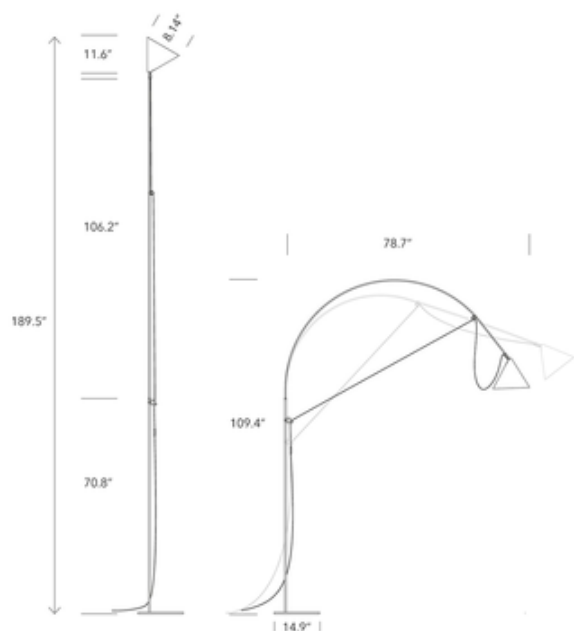
Shown in: Black / Black

SHADE COLOR	Black
BODY FINISH	Black
WATTAGE	10W
DIMMER	Low Voltage Electronic
DIMENSIONS	46"W x 80"H x 12.9"D
INTEGRATED LED MODULE	
LAMP	1 x LED/10W/120V LED

Technical Information

LUMINOUS FLUX	1300 lumens
LUMENS/WATT	130.00
LAMP COLOR	3000K
COLOR RENDERING	90 CRI

SPEC # MDG1098776



COMPANY	PROJECT	FIXTURE TYPE	APPROVED BY	DATE