

Ayno Floor Lamp

MDG1098776



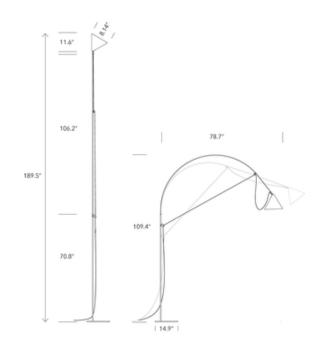
BRAND Midgard

DESCRIPTION

The Ayno Floor Lamp tests the boundaries of adjustable lighting, paring down to the essentials while delivering good design, technology, and sustainability. Developed in collaboration with industrial designer Stefan Diez, it features a flexible fiberglass rod bent into an arc by the fabric-covered power cord. The cord is held taught by two adjustment rings that slide along the rod and stem to adjust the tension, pulling the arc tighter or letting it widen. By changing the rod arc and swiveling the lamp shade, light direction can be adjusted to properly illuminate your work space or reading nook. The on/off switch is on the cord. Winner of the 2021 German Sustainability Award, this lamp has a black steel stem and base and ABS shade that are made of recycled materials and are recyclable. Resource consumption during production is extremely low due to the lamp's minimalistic construction. Its simple form makes maintenance easy and the LED head can be replaced by the user without tools, extending the lifespan of the lamp.



SHADE COLOR	Black		
BODY FINISH	Black		
WATTAGE	10W		
DIMMER	Low Voltage Electronic		
DIMENSIONS	46"W x 80"H x 12.9"D		
INTEGRATED LED MODULE			
LAMP	1 x LED/120V LED		
Technical Information			
LUMINOUS FLUX	1300 lumens		
LUMENS/WATT	130.00		
LAMP COLOR	3000K		
COLOR RENDERING	90 CRI		
SPEC #	MDG1098776		



COMPANY	PROJECT	FIXTURE TYPE	APPROVED BY	DATE