

Lightology

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09-18-25

Project: _____
Company: _____
Location: _____ Fixture Type: _____
SPEC #: **NVC1439933**
Approved On: _____ Approved By: _____

Bloom 3-Light Floor Lamp

By Nova of California



Description

Inspired by Mervyn Weitz's original 1976 design, the Bloom 3-Light Floor Lamp brings a luminous sense of softness and movement to any space. Weitz, known for reimagining structural underwire elements from fashion into lighting, developed this series using translucent fabrics wrapped over steel forms creating glowing, cloud-like silhouettes. Reintroduced in a mid-century modern form, this striking arc lamp features a warm weathered brass frame, three gracefully arching arms, and a sturdy white marble base. Each light is topped with a white satin shade containing an internal diffuser. Rotary dimmer on stem.



Shown in weathered brass / white

Specifications

COLOR White
BODY FINISH Weathered Brass
WATTAGE 42W
DIMMER Included
DIMENSIONS 72"W x 93"H x 44"D
BULB NOT INCLUDED 3 x A19/Medium (E26)/14W/120V LED
COUNTRY OF ORIGIN China



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Notes: