

Lightology

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07-07-26

Project: _____

Company: _____

Location: _____ Fixture Type: _____

SPEC #: **NVC1439935**

Approved On: _____ Approved By: _____

Bloom Torchiere Floor Lamp

By Nova of California



Description

Inspired by the elegant structure of underwire fashion design, the Bloom Torchiere Floor Lamp reinterprets Mervyn Weitz's visionary 1976 inch inchCloud inch inch concept into a refined vertical lighting sculpture. Featuring a soft white satin shade stretched over a steel wire form, this lamp diffuses light into a gentle, ambient glow - ideal for creating atmosphere in living rooms, bedrooms, or reading corners. The base, made of sleek marble, anchors the piece in visual sophistication, while the stem delivers a touch of modern elegance. This reintroduction of Weitz's iconic design blends the softness of organic curves with crisp, architectural materials - creating a standout torch-style lamp that feels both timeless and current. In-tube dimming

Specifications

COLOR White
BODY FINISH Black Nickel
WATTAGE 14W
DIMMER N/A
DIMENSIONS 13.8"W x 72"H
BULB INCLUDED 1 x A19/Medium (E26)/14W/120V LED
COUNTRY OF ORIGIN China

Technical Information

LAMP LIFE 10000 hours
COLOR RENDERING 90 CRI
LAMP COLOR 3000K Warm Dim
LUMENS/WATT 5714
LUMINOUS FLUX 800 lumens



Shown in black nickel / white



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Notes: