Lightology

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866-954-4489
10-29-26

Project:

Company:

Location: Fixture Type:

SPEC #: **NVC1439935**

Approved On: Approved By:

Bloom Torchiere Floor Lamp

By Nova of California

Description

Inspired by the elegant structure of underwire fashion design, the Bloom Torchiere Floor Lamp reinterprets Mervyn Weitz's visionary 1976 inch inchCloud inch inch concept into a refined vertical lighting sculpture. Featuring a soft white satin shade stretched over a steel wire form, this lamp diffuses light into a gentle, ambient glow - ideal for creating atmosphere in living rooms, bedrooms, or reading corners. The base, made of sleek marble, anchors the piece in visual sophistication, while the stem delivers a touch of modern elegance. This reintroduction of Weitz's iconic design blends the softness of organic curves with crisp, architectural materials - creating a standout torch-style lamp that feels both timeless and current. In-tube dimming



Shown in black nickel / white

Specifications

COLOR	White
BODY FINISH	Black Nickel
WATTAGE	14W
DIMMER	N/A
DIMENSIONS	13.8"W x 72"H
BULB INCLUDED	1 x A19/Medium (E26)/14W/120V LED
COUNTRY OF ORIGIN	China

Technical Information

LAMP LIFE	10000 hours
COLOR RENDERING	90 CRI
LAMP COLOR	3000K Warm Dim
LUMENS/WATT	57.14
LUMINOUS FLUX	800 lumens

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Notes: