Lightology

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10-31-26

Project:

Company:

Location: Fixture Type:

SPEC #: **NVC1566882**

Approved On: Approved By:

Bloom 3-Light Floor Lamp

By Nova of California

Description

A bold reinterpretation of a 1970s innovation, the Bloom 3-Light Arc Lamp reintroduces Mervyn Weitz's original inch inchCloud inch inch concept with a modern edge. Designed from inspiration rooted in his early work developing underwire structures, Weitz applied similar techniques to lighting, creating airy forms that glow from within. This updated version features a steel frame, a translucent white satin fabric shade with internal diffusers, and a sturdy marble base. Offering soft, ambient illumination and sculptural impact, the Bloom Arc Lamp fits effortlessly into mid-century modern, minimalist, and organic contemporary interiors.Foot-activated dimming



Shown in weathered brass / white

Specifications

COLOR	White
BODY FINISH	Weathered Brass
WATTAGE	42W
DIMMER	N/A
DIMENSIONS	10"W x 72"H
BULB INCLUDED	3 x A19/Medium (E26)/14W/120V LED
COUNTRY OF ORIGIN	China

Technical Information

LAMP LIFE	10000 hours
COLOR RENDERING	90 CRI
LAMP COLOR	3000K
LUMENS/WATT	57.14
LUMINOUS FLUX	800 lumens

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Notes: