

Lightology

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Project: _____
Company: _____
Location: _____ Fixture Type: _____
SPEC #: **NVC1566882**
Approved On: _____ Approved By: _____

Bloom 3-Light Floor Lamp

By Nova of California



Description

A bold reinterpretation of a 1970s innovation, the Bloom 3-Light Arc Lamp reintroduces Mervyn Weitz's original inch inchCloud inch inch concept with a modern edge. Designed from inspiration rooted in his early work developing underwire structures, Weitz applied similar techniques to lighting, creating airy forms that glow from within. This updated version features a steel frame, a translucent white satin fabric shade with internal diffusers, and a sturdy marble base. Offering soft, ambient illumination and sculptural impact, the Bloom Arc Lamp fits effortlessly into mid-century modern, minimalist, and organic contemporary interiors. Foot-activated dimming

Specifications

COLOR White
BODY FINISH Weathered Brass
WATTAGE 42W
DIMMER N/A
DIMENSIONS 10"W x 72"H
BULB INCLUDED 3 x A19/Medium (E26)/14W/120V LED
COUNTRY OF ORIGIN China

Technical Information

LAMP LIFE 10000 hours
COLOR RENDERING 90 CRI
LAMP COLOR 3000K
LUMENS/WATT 57.14
LUMINOUS FLUX 800 lumens



Shown in weathered brass / white



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Notes: