

Lightology

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08-21-25

Project: _____
Company: _____
Location: _____ Fixture Type: _____
SPEC #: **ART583811**
Approved On: _____ Approved By: _____

New Nature Floor Lamp

By Artemide

Description

Immerse your space in the enchanting glow of the New Nature Floor Lamp, a captivating piece that delivers both diffused and indirect LED lighting. Its organic, fluid form, crafted from durable thermoplastic material and grounded by a sleek Chrome plated steel base, brings a sense of modern artistry and natural inspiration into your home. This innovative floor lamp features a dual lighting system designed for comprehensive illumination. The main indirect emission emanates from the upper part of the luminaire, casting a soft, ambient light upwards to wash your ceiling and create a general glow. Simultaneously, the LED diffused emission is thoughtfully located at the base, highlighting the interior of the column and accentuating its unique, sculpted shape. For ultimate control, the New Nature Floor Lamp includes a dual control on its cord, allowing for independent operation of the two light sources. You can easily switch the diffused lighting on or off, while the indirect source is fully dimmable, enabling you to tailor the perfect ambiance for any moment. This lamp is an ideal choice for living rooms, studies, or bedrooms where layered, adaptable lighting and a unique design statement are desired.

Specifications

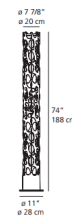
COLOR White
BODY FINISH Chrome
WATTAGE 34W
DIMMER N/A
DIMENSIONS 7.9"W x 74"H
INTEGRATED LED MODULE 1 x LED/34W/120V LED
COUNTRY OF ORIGIN Italy

Technical Information

LAMP LIFE 50000 hours
COLOR RENDERING 80 CRI
LAMP COLOR 2700K
LUMENS/WATT 85.71
LUMINOUS FLUX 2914 lumens



Shown in chrome / white



CLICK TO VIEW PRODUCT

Notes: